



## Welcome to the Chamber!

The Chamber invites all of our current members to renew their membership for the 2019 calendar year. We would also like to invite those of you who aren't currently members to join us in promoting Mascoutah and our business community.

One of our important goals is to make Mascoutah a better place to live for everyone. In 2018, we undertook one of our larger projects in many years.. For many years, the 50+ year old Santa Hut has needed repairs annually. It was to the point that the building needed to be replaced. In typical Mascoutah fashion, Corey Anstedt of Anstedt Construction stepped up and offered to build a new building and donate all of the labor. As the year progressed, several other business, groups, organizations, and individuals made sizable donations of money, materials, and labor. The result is that Santa has a brand new home when he is in Mascoutah.



The Chamber also sponsors many other community activities. Among them are the annual Springfest, the Lighted Christmas Parade, The Fall Festival/Chili Cook-Off/Car Show, and promotional activities such as Sweetie Pie Day. These events bring large numbers of people to Mascoutah which, in turn, exposes our business community and our city to many who wouldn't normally come to town. For the past six Christmas shopping seasons, we have sponsored a Mascoutah Bucks Holiday Drawing designed to bring shoppers to local businesses multiple times. In 2018 we expanded that promotion to include a promotional drawing in the spring just before Springfest.



This past year, the Chamber, along with the City of Mascoutah and the SAFB Military Ball Committee, sponsored a new event, the Mascoutah/SAFB 5K run. This new event was held on the same day as the Fall Festival. This brought more people, especially from the Base, to Mascoutah. Plans are already underway to hold the event again in 2019. We have also developed a new Mascoutah afghan which depicts many of our notable landmarks. These are now currently available.



What are some of the benefits of Chamber membership? Chamber membership gives your business or organization a listing on our web site. Special events can be listed on our website and promoted on our Facebook page. Need Insurance? Some insurance companies offer discounts to Chamber Members. We also sponsor After-Hours networking events that promote better communication among our members. We have several exiting new ideas to promote Mascoutah in 2019. We hope that you will join us and be a part of our family in 2019. Please complete the enclosed membership form and return it to our treasurer. We look forward to working with you in 2019 to make Mascoutah an even more special place to live and work.